

VENDIES LIVE LONDON

THE SOUTHERN VENDING TRADE SHOW

What is Vendies Live?

Vendies Live is the Southern Vending Trade Show - a one day exhibition bringing together operators, suppliers and industry professionals to discover innovations, source solutions and strengthen connections that drive the vending industry forward.

Want to exhibit?

Shell Scheme Event, book your stand via our website

www.vendies.live



8 JUNE 2027 | NOVOTEL LONDON WEST



**MEET
LEADING
SUPPLIERS**



**DISCOVER
NEW
PRODUCTS**



**NETWORK
WITH THE
INDUSTRY**

2027 FEATURES LIST

DECEMBER/ JANUARY 2027

WATER, FILTRATION & WATER DISPENSERS
PAYMENTS, CASHLESS & DIGITAL WALLETS
PACKAGING, RECYCLING & THE CIRCULAR ECONOMY
2027 TRENDS: WHAT'S NEXT FOR VENDING?
AI, AUTOMATION & VENDING TECHNOLOGY

FEBRUARY

SNACKS, CONFECTIONERY & IMPULSE PRODUCTS
MICRO MARKETS & UNATTENDED RETAIL
SOFT DRINKS & FLAVOURED WATER
TELEMETRY, DATA & REMOTE MANAGEMENT

MARCH

SELF SERVICE & UNATTENDED RETAIL
CASHLESS, CONTACTLESS & MOBILE PAYMENTS
HOT BEVERAGES & COFFEE SOLUTIONS
NEXT-GENERATION VENDING MACHINES

APRIL

FINANCE, LEASING & INVESTMENT
SUSTAINABLE & ENERGY-EFFICIENT VENDING
WATER, HYDRATION & WORKPLACE WELLNESS
SMART VENDING & CONNECTED MACHINES

MAY

FOOD TO GO & CONVENIENCE RETAIL
TECHNOLOGY FOR OPERATORS
CUPS, LIDS & SUSTAINABLE SERVEWARE
VENDING IN KEY LOCATIONS (TRANSPORT, HEALTHCARE,
EDUCATION & LEISURE)

JUNE

PAYMENT SYSTEMS & CUSTOMER ENGAGEMENT
PACKAGING, DISPOSABLES & THE CIRCULAR ECONOMY
AUTOMATED RETAIL SOLUTIONS
OFFICE REFRESHMENTS & WORKPLACE EXPERIENCE
2027 DIRECTORY & BUYERS GUIDE

JULY/AUGUST

GRAB-&-GO RETAIL
WATER, HYDRATION & DISPENSING
SOFT DRINKS & FLAVOURED WATER
MAINTENANCE, SERVICING & REFURBISHMENT
THE VENDIES 2027 SUPPLEMENT

SEPTEMBER

SUSTAINABILITY & EFFICIENCY
SNACKS, CONFECTIONERY & PREMIUM TREATS
OFFICE REFRESHMENT
DATA, AI & VENDING TECHNOLOGY

OCTOBER

BETTER-FOR-YOU VENDING & NUTRITION
NON-FOOD & SPECIALIST VENDING
MICRO MARKETS & HYBRID RETAIL
SOFTWARE, TELEMETRY & ROUTE OPTIMISATION

NOVEMBER

SMART & CONNECTED VENDING
MACHINE DESIGN & INNOVATION
HOT BEVERAGES & COFFEE
HOT FOOD VENDING

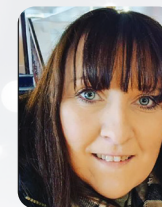
EDITORIAL SUBMISSION DEADLINE: 20TH OF EACH MONTH PRIOR TO PUBLICATION ISSUE

Please note any features & deadlines are subject to change

MEET THE TEAM



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VENDING INTERNATIONAL

The UK's only magazine for the vending & dispensing industry

MEDIA INFORMATION 2027



WWW.VENDINGINTERNATIONAL-ONLINE.COM

VENDING INTERNATIONAL

The UK's only magazine for the vending & dispensing industry

Vending International provides comprehensive coverage of the latest trends, products and services in the fast paced and ever developing world of automated retail. Founded in 1967, reaching 6,688, this specialist business journal is firmly established as an essential communication link between manufacturers, importers, suppliers and operators, facilities managers and specifiers of all vending related products.

As well as presenting numerous marketing and promotional opportunities, Vending International also offers extensive previews of forthcoming events, exhibitions and

industry news direct from experts in their field. Advertisers can depend on Vending International to reach their targeted market quickly and cost effectively, ensuring business growth and market penetration.

The vibrant glossy magazine format provides the perfect editorial platform in which to place your sales message to reach key decision makers. With the inclusion of telephone hot line numbers, e-mail and website addresses, advertisers gain from rapid response. Whatever the size of your budget, Vending International can generate quality leads along with company and brand awareness.

Why advertise with Vending International

MORE THAN A MAGAZINE - A multi-channel platform for the Vending & Unattended Retail industry Vending International gives advertisers the opportunity to extend campaigns beyond the printed page and reach the industry across multiple touchpoints

Sectors covered

- Operators
 - Facilities Managers/Buyers &
 - Specifiers Public sector (police, Fire etc)
 - Local authority/Councils
 - Leisure/ Conference/Hotels
- Healthcare
 - Schools, colleges & Universities
 - Adult education & training facilities
 - Other copies Manufacturers

Circulation and Readership



Subscribers
6,000



Followers
3,900



Circulation
6,688



Monthly Unique Visitors
Average 6,000

RATES

Magazine Insertion

Position	Rate	Specs
Front Cover	£2,000	245mm High x 229mm Wide + 3mm Bleed
Back Cover	£1,495	306mm High x 229 Wide + 3mm Bleed
Inside Front Cover	£1,495	306mm High x 229 Wide + 3mm Bleed
Double Page Spread	£2,495	306mm High X 458mm Wide + 3mm Bleed
Full Page	£1,495	306mm High x 229 Wide + 3mm Bleed
Half Page	£900	143mm High x 229mm Wide + 3mm Bleed
Classified	£15	per single column Centimetre
Web Locator & Buyer's Guide	£495 for the year	

Advertorials

Double page	£1,395 + VAT
Single page	£850 + VAT
Half page	£450 + VAT

(Price per insertion excluding VAT)

Vending International Handbook and Buyer's Guide

Produced every year this handy A5 handbook is the buyer's bible for the industry!

Advertising Opportunities

	Rate
Front cover	£2000
Full Page adverts	£995
Box Entry inclusive of company Brief & Logo	£195

(Price per insertion excluding VAT)

Digital/Online

Our website www.vendinginternational-online.com has on average 6k unique visitors a month. It features the latest industry news available to our audience 24/7. Nowadays everyone wants everything easily accessible and available to them whilst they're on the go, and we offer just that!

Our digital editions are also available on the website, and we send out a monthly newsletter for the digital edition as well!

Every other week we send out the Vending International Newsletter, that lands directly into the mail boxes of our Subscribers keeping them up to date with the latest industry news!

Digital Advertisement Opportunities

Position	3 months	6 months	12 months
MPU/Banner or Skyscraper	£995	£1,495	£2,495
Website POP UP	£1,200	£1,795	£2,995
Headline Banner	£1,200	£1,795	£2,995
Floater Banner	£1,200	£1,795	£2,995
Website Takeover	£1,495	£1,995	£3495

Digital Issue

Digital Issue Takeover	£1,495	£1,995	£3495
Digital Issue Page Zero	£1,200	£1,795	£2,995
Digital Issue POP UP	£1,200	£1,795	£2,995

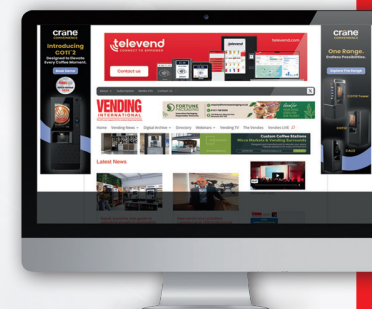
Newsletters

Bi Weekly Newsletter Banner	£995	£1,495	£1995
Spotlight Article on Website & Newsletter	£150 per insertion		

E-Shots

Solus E-shot	£995 per E-shot
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(Price per insertion excluding VAT)



The Vendies is an annual event with a long-standing tradition of rewarding companies, individuals, and group efforts in the vending and automated retail industry. The established industry event recognises the innovations and achievements of both operators and suppliers. Reflecting the evolving nature of this niche sector.

The Vendies introduces new categories every year to match new trends. From innovations in contactless technology to cashless payment systems to the growing trend in micro markets, every segment, both new and old, are highlighted.

The spotlight also falls on exceptional individual and group achievements from both operators and suppliers.

How does it work

Entries and, in some cases nominations, are accepted in the first stage before being put in front of an expert industry judging panel comprised of leading names in the sector. In the second stage, judging is done in accordance with a strict set of criteria to determine the winners in each category.



THE VENDING Industry Awards VENDIES

Why should I sponsor

As an established event on the industry calendar, sponsoring The Vendies is an opportunity for your brand to enjoy unparalleled exposure to a highly relevant and engaged audience. Sponsorship opportunities are available across both print and digital platforms for the duration of the scheme.



For tickets prices to attend or sponsorship packages please contact Natalie Harman on **01622 699119** or at nharman@datateam.co.uk