

VENDING INTERNATIONAL

The UK's only magazine for the vending & dispensing industry

MEDIA INFORMATION 2024



MAGAZINE INFO

Vending International provides comprehensive coverage of the latest trends, products and services in the fast paced and ever developing world of automated retail. Founded in 1967, reaching 6,688, this specialist business journal is firmly established as an essential communication link between manufacturers, importers, suppliers and operators, facilities managers and specifiers of all vending related products.

As well as presenting numerous marketing and promotional opportunities, Vending International also offers extensive previews of forthcoming events, exhibitions and industry news direct from experts in their field. Advertisers can depend on Vending International to reach their targeted market quickly and cost effectively, ensuring business growth and market penetration.

The vibrant glossy magazine format provides the perfect editorial platform in which to place your sales message to reach key decision makers. With the inclusion of telephone hot line numbers, e-mail and website addresses, advertisers gain from rapid response. Whatever the size of your budget, Vending International can generate quality leads along with company and brand awareness.

THE Vending Industry Awards **VENDIES**

**FREE TO
ENTER**

THE VENDIES AWARDS

The Vendies is an annual event with a long-standing tradition of rewarding companies, individuals, and group efforts in the vending and automated retail industry. The established industry event recognises the innovations and achievements of both operators and suppliers. Reflecting the evolving nature of this niche sector, The Vendies introduces new categories every year to match new trends. From innovations in contactless technology to cashless payment systems to the growing trend in micro markets, every segment, both new and old, are highlighted. The spotlight also falls on exceptional individual and group achievements from both operators and suppliers.

How does it work

Entries and, in some cases nominations, are accepted in the first stage before being put in front of an expert industry judging panel comprised of leading names in the sector. In the second stage, judging is done in accordance with a strict set of criteria to determine the winners in each category.

Why should I sponsor

As an established event on the industry calendar, sponsoring The Vendies is an opportunity for your brand to enjoy unparalleled exposure to a highly relevant and engaged audience. Sponsorship opportunities are available across both print and digital platforms for the duration of the scheme.



For tickets prices to attend or sponsorship packages please contact
Natalie Harman on **01622 699119** or at **nharman@datateam.co.uk**

Advertising Rates

Number of insertions:	1	3	6	10
Front Cover	£2,000	£1,800	£1,620	£1,450
Back Cover	£1,950	£1,750	£1,550	£1,400
Inside Front Cover	£1,795	£1,650	£1,450	£1,300
Double page spread	£2,495	£2,250	£2,000	£1,895
Full page	£1,495	£1,350	£1,200	£1,000
Half page	£900	£858	£700	£630
Quarter page	£550	£522	£478	£440
Classified Quarter page	£595	£900	£1,295	

Advertorial Rates

Double page profile to include 800 words,
8 images and company Logo £1,395 + VAT

Single page Profile to include 400 words,
4 images and Company Logo £850 + VAT

Half page profile to include 220 Words,
2 images and Company Logo £450 + VAT

Digital Advertisement opportunities

Position	3 months	6 months
MPU 250 x 300 pixels	£995	£1,495
Invasive POP UP	£1,200	£1,795
Headline Banner 468 x 60 pixels	£995	£1,495
Carousel Banner 1000- x 110 pixels	£1,195	£2,195
Newsletter MPU	£1,495	£2,495
Solus E-shot	£995	
Video interview	£2,495	

Specifications (height x width)

Please add 3mm Bleed to the edges of all adverts supplied

Front cover: 245mm x 229mm

Full page: 306mm x 229mm

Half page: 143mm x 235mm

Quarter page: 130mm x 95mm

DIGITAL/ONLINE



Our website www.vending-international-online.com has on average 6k unique visitors a month. It features the latest industry news available to our audience 24/7. Nowadays everyone wants everything easily accessible and available to them whilst they're on the go, and we offer just that! Our digital editions are also available on the website, and we send out a monthly newsletter for the digital edition as well!

Every other week we send out the Vending International Newsletter, that lands directly into the mail boxes of our subscribers keeping them up to date with the latest industry news!

VIDEO INTERVIEW

The value of video has increased massively in recent years, as companies look to populate their sites and socials with engaging and compelling content. We have the ability to conduct, edit and produce short, sharp interviews via remote formats, allowing you to elevate the announcements and messages you want highlighted. All manner of additional assets (e.g. product footage, live video, art assets, etc.) can be incorporated into each video to produce a dynamic and engaging package for use on the likes of LinkedIn and Facebook. Get in touch to find out more.



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2024 FEATURES LIST

DECEMBER/JANUARY

WATER PROVISION
PAYMENT SYSTEMS
PACKAGING DISPOSABLES &
RECYCLING
VENDING TECHNOLOGY
FM VEND (Guide for Facilities
Managers)

Editorial deadline 1st December 2023

FEBRUARY

SNACKS & CONFECTIONERY
MICRO MARKETS
SOFT DRINKS
VENDING SOFTWARE &
TELEMETRY
VENDEX MIDLANDS PREVIEW

Editorial deadline 22th January

MARCH

SELF SERVICE TECHNOLOGY
CASHLESS & CONTACTLESS
VENDING
HOT BEVERAGES
STOCK CONTROL

Editorial deadline 23th February

APRIL

FINANCE & LEASING
SUSTAINABLE VENDING
WATER & WATER DISPENSERS
SMART VENDING
VENDEX MIDLANDS REVIEW
VENDITALIA PREVIEW

Editorial deadline 22rd March

MAY

VENDING IN EDUCATION
FOOD & DRINKS TO GO
ETHICS IN VENDING
VENDIES PREVIEW

Editorial deadline 22rd April

JUNE

VENDING INGREDIENTS
PAYMENT SYSTEMS
PACKAGING DISPOSABLES &
RECYCLING
COFFEE & TEA
2022 DIRECTORY & BUYERS
GUIDE

Editorial deadline 24th May

JULY/AUGUST

FOOD & DRINKS TO GO
WATER PROVISION
MACHINE INNOVATION &
REFURBISHMENT
COIN & NOTE HANDLING
THE VENDIES 2024 SUPPLEMENT

Editorial deadline 12th July

SEPTEMBER

SECURITY IN VENDING
SNACKS & CONFECTIONERY
OFFICE REFRESHMENT
VENDING TECHNOLOGY

Editorial deadline 23rd August

OCTOBER

VENDING IN LEISURE
NON-FOOD VENDING
MICRO MARKETS
VENDING SOFTWARE &
TELEMETRY
VENDEX NORTH PREVIEW

Editorial deadline 23rd September

NOVEMBER

WELLNESS IN VENDING
SMART VENDING
MACHINE INNOVATION &
REFURBISHMENT
HOT BEVERAGES
HOT FOOD VENDING

Editorial deadline 25th October

**Please note: The features may be subject to change at the Publishers discretion*

MEET THE TEAM

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